



PRESS RELEASE

SWISS THEATERS OPERATIONS

On May 7th 2018, Venanzio Daniele Di Bacco was appointed CEO of Pathé AG in Switzerland.

He succeeds Thierry Hatier who will leave the company mid-June 2018.

Venanzio Di Bacco has worked in Retail Textiles and New Technologies for over 20 years and has held several management positions.

After his training at Schild AG, he was Manager for Apple Retail Switzerland and Regional Sales Manager for Zara Switzerland before being appointed Commercial Director of Zara Switzerland in 2014.

In 2016, Venanzio Di Bacco becomes Regional Director North Europe at Michael Kors.

Pathé AG

Pathé currently operates 7 modern cinema complexes with 69 screens in Basel, Berne, Zurich, Lucerne, Lausanne and Geneva.

Pathé pursues a permanent modernization of its cinemas, combined with a constant quest for innovation. The strategy of quality improvement is based on an active policy of creation, reconstruction and renovation of cinemas and innovative projection technologies.

May 30th, 2018

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